



Spanish Speaking Families
September 23, 2015; 1:00pm

Welcome and Introductions-

Haley McCracken, Lis Schuman, Pastor Bob Kleinschmidt, Pamela Madzy, Katherine Perez

School Outreach –

- 40 Back to School Nights with presentations at Walnut Ridge, Merriam Avenue School, Clifton E. Lawrence, Hudson Maxim and Franklin Elementary.
- Planning Pajama party literacy events as a way to get families out and share information
- Scheduling Father/Daughter Dances
- Pam Madzy reports that Merriam Avenue School has family fun nights which may be a way to market the County Council for Young Children.
- Lis Schuman spoke about Susan Smith and Linda Salerno as the liaisons for Spanish Speaking Families at MAS to get them connected with school and community services
- Haley spoke about PSS Mommy Parties as being a place to catch Spanish Speaking Mom's – Pam Madzy stated that her mother's group seems to be phasing out as children are getting older and mom's are going back to work; Pam encourages PSS participants that she interacts with to attend the mommy parties.
- Pediatrician Outreach –
 - Dr. Chris Canzoniero gave insight in to how to make community outreach easy for them
 - Pediatricians have short amount of time to cover a wide range of topics with patients
 - Target office staff to give out information/referrals
 - Magnet to be handed out with wellness visit papers; Spanish versions will be available
 - Lis suggests for magnets to be in the shape of a kite
 - Staff luncheon/in-service
 - Plastic sleeve inserts on the back of exam room doors with simple message; flyer will be in English/Spanish
 - Pam Madzy states that Dr. Rajah at wellness pediatrics speaks Spanish
 - Lis Schuman suggested reaching out to Dr. Liegner at Newton Free Clinic as he sees Spanish Speaking population
 - Both Pam and Lis agree that the Spanish Speaking population is intimidated by their doctor
 - Pam was at University Hospital in Newark where she saw a flyer that gave a simple checklist: "Before you leave make sure you...1. , 2., 3.,
 - Suggested to stay away from converting into Spanish through Google
- BUILD Conference
 - National initiative to bring state and local early childhood professionals together to discuss early childhood education for Birth to age 5.
 - States represented included: NJ, PA, OH, NY and VT

- Panel included key partnerships with mental health providers, pediatricians, and libraries
- Pittsburgh Museum houses Head Start Program
- Each state has individual infrastructure
- Librarians were represented and enthusiastic; Pam reported that Spanish people are scared to go get a library card and typically do not go to the library
- SPAN Seminars
 - Free and open to the public
 - Childcare provided
 - Refreshments provided
 - Cover a range of topics for all parents
 - Katherine Perez suggested to have materials available in Spanish
- Suggestions from Katherine Perez –
 - Saw flyer in restaurant on Spring Street for NFP, loved the flyer, but confused as to how to enter the building to get more information – suggested a sign in Spanish stating the security protocol at PSS
 - Asked if we included Today's Choice in the Resource Guide; Lis confirmed that we do work with Today's Choice
 - Suggest that Back to School Night break outs be in Spanish or at least one in Spanish – Spanish materials available
 - Sparta Evangelical Free Church is having a fall event in November, will include PSS information – Katherine to send date
- Next Meeting Date: November 18, 2015; 10:00am